

# LEAD

ALL THINGS **UNMANNED**



[auvsi.org/membership](http://auvsi.org/membership)

# LEADING THE WAY

**AUVSI is the world's largest organization devoted exclusively to advancing the unmanned systems and robotics community.**

As an association of businesses, institutions and individuals with a common interest in unmanned systems technology, we exist to advance that shared interest through advocacy, education and market growth. Our work fosters the technical and commercial success of our members and contributes to the societal benefits of safe, accessible and affordable advanced technology—in the air, on the ground, on the sea and underwater.



## **ADVOCATING**

We are recognized by government officials, regulators and the media as the voice for the unmanned systems and robotics industry. Our staff and our members represent the community in congressional hearings, participate in coalitions and rulemaking committees, and collaborate with various trade associations and stakeholders to serve the industry.

## **PROTECTING**

We ensure a culture of safety and security by enabling designers, manufacturers, sellers and users to create safe, effective products. We work tirelessly to educate the public on safe and responsible use of our members' technologies.

## **EXPANDING**

We pursue policies to support the continued growth of the market, and connect companies with forward-thinking investors to encourage continued innovation. Through AUVSI, our members also connect with new partners, suppliers, and customers every day.

## **EDUCATING**

We deliver top-notch education—from webinars and daily digital content to symposiums and international conferences—across all industries and sectors to keep you up to date on the latest advancements in technology.



# BECOMING A MEMBER

*"If you are in this industry, you have to be a part of AUVSI.*

*Being a part of their advocacy efforts has enabled us to do our missions and collect data in more efficient and economical ways."*

John "JC" Coffey, Cherokee Nation Technologies

Our members drive solutions that cross continents; provide data to aid in efficiency and safety; save lives through innovative tools, products and services; and make the world better and safer for all.

#### **WE SUPPORT YOUR ESSENTIAL WORK BY:**

- Offering leading industry insights
- Providing resources for members' growth
- Identifying new markets
- Removing roadblocks to innovation
- Advocating for safety issues
- Improving the public perception of our technologies
- Advancing the utility and effectiveness of unmanned systems and robotics

#### **PREMIUM MEMBERS**

Premium members of AUVSI gain access to AUVSI's core benefits of advocacy, education and market growth as well as strategic leadership opportunities, full data access and unrivaled visibility.

Premium members help shape policy at the federal, state and local levels; gain exceptional visibility online, in print, and at key events; and equip all their employees with access to all of AUVSI's publications, resources and events.

#### **ENHANCED MEMBERS**

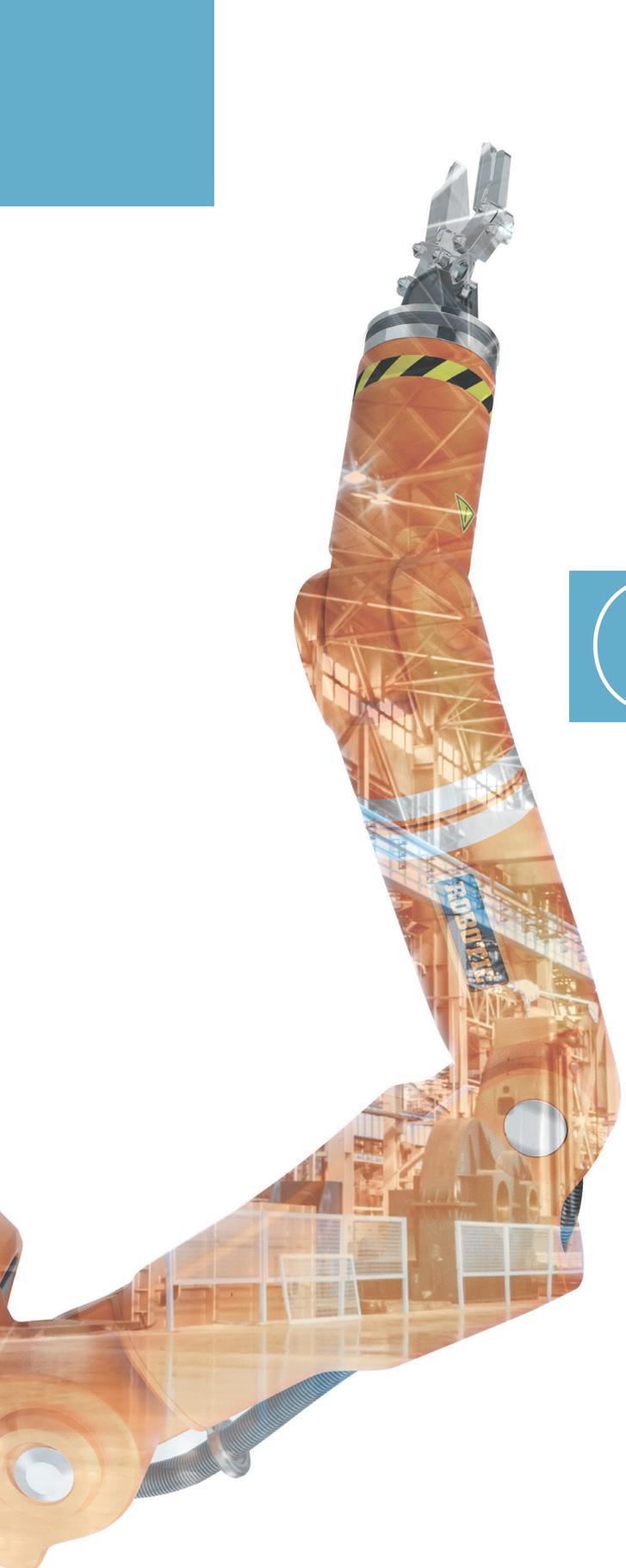
Enhanced members of AUVSI supplement the core benefits of advocacy, education and market growth with expanded data access, thought leadership and added exposure.

All employees of the organization have access to AUVSI's publications, resources, and events.

#### **STANDARD MEMBERS**

Standard members of AUVSI secure the core benefits of advocacy, education and market growth.

All employees of the organization have access to AUVSI's publications, resources, and events.



# 45 YEARS AND COUNTING

Since 1972, AUVSI has been committed to fostering, developing, and promoting unmanned systems and robotics technologies. Today, we serve more than 640 organizational members and 3,000 individual members from the defense, civil, and commercial sectors around the world.

Our members represent the broadest and most diverse community of global representatives of industry, government, and academia with an interest in unmanned systems and robotics.

## SHAPING POLICY

We lead the discussion on critical industry issues, such as UAS integration, implementation of UAS in NextGen, reducing barriers to ITAR/export control, privacy concerns across all domains, standardized legislation regarding automated vehicles, and navigation rules for the maritime community.

## INCREASING KNOWLEDGE

We facilitate cutting-edge education from thought leaders in the unmanned systems and robotics community, and bring the industry together with unparalleled networking events for commercial and defense applications across all domains.

## SAFE AND RESPONSIBLE USE

Our Know Before You Fly initiative, founded in partnership with the American Modelers Association and supported by the Federal Aviation Administration, educates prospective users on the safe and responsible operation of UAS.

## PREMIER INDUSTRY NEWS

With a monthly magazine, weekly newsletter and daily news updates, we keep your team in the know with the latest global developments, critical intelligence, technology trends and industry announcements.

[www.auvsi.org/aboutus](http://www.auvsi.org/aboutus)